

iPhone photography

# Background

- **[Relevance]** - People carry their phone everywhere
- **[Relevance]** - This tutorial is useful because it has tips for you to take better photos with your iPhone

# Design objectives & strategy

- The goal of the design is to...
- ...show people how to take better photos with their iPhone
- ...make the beginner easier to use their iPhone to take photo

# Site audience


- This tutorial site will help people who has an iphone and wants to take better photos
- Visitors include...people who has an iPhone, photography beginning

# Competitors

**Kodak Moments**

Home » Top 10 Tips for Great Pictures

## Top 10 Tips for Great Pictures




We've asked you what a better photographer really takes in photos experience. Keep reading for some essential photo-taking tips. The better you get at taking your snaps, the better you'll be.


1. Look good in your photos
2. Use a plain background
3. Use flash outdoors
4. Hold it steady
5. Hold it from the middle
6. Take the focus
7. Make your flash stronger
8. Shoot straight
9. Use white as the primary
10. Use a white filter

**Link your subject in the eye**

When you're taking a picture, it's not just about the subject, it's about the person in the picture. That's why you should always look at the person in the picture, not just the camera. You should always look at the person in the picture, not just the camera. You should always look at the person in the picture, not just the camera.



Top tip



Bottom

## Photo Tips



Exploring Fall Colors With Your iPhone



**Photography Tips for Beginners**

This page contains a collection of articles on how to take better photos. These photography tips for a beginner will help you to enhance your knowledge in photography and get the best out of your equipment.

**Photography Gear and How to Buy It**

1. What is a DSLR?
2. DSLR vs Point and Shoot
3. DSLR vs Smartphone
4. How to Buy a DSLR Camera
5. Information on Buying a Tripod
6. Why You Should Buy a Lens
7. How to Buy a Lens
8. How to Buy a Camera Bag
9. How to Buy a Camera Case
10. How to Buy a Camera Strap
11. How to Buy a Camera Filter
12. How to Buy a Camera Battery
13. How to Buy a Camera Charger
14. How to Buy a Camera Cleaning Kit
15. How to Buy a Camera Lens Cap
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20. How to Buy a Camera Lens Cap

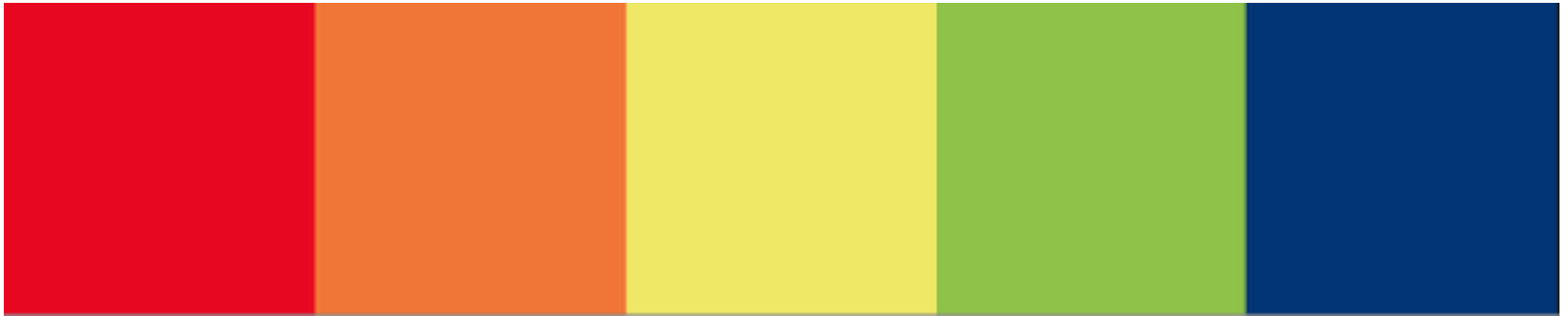
**PhotoVid**

## 40 Tips to Take Better Photos



This page contains a collection of articles on how to take better photos. These photography tips for a beginner will help you to enhance your knowledge in photography and get the best out of your equipment.

# Colors and textures



# Keywords

## Site should be

- modern
- simple
- light
- helpful
- Clear...

## Site shouldn't be

- boring
- heavy
- colorful
- complicated
- busy

# Content for the site

The site should include content like...

- photos
- tips